

ALEXANDRA RIVERA

Graphic Designer



 Queens, NY

 alexandrarivera.neocities.org

 rivera.alexandra486@gmail.com

Profile

A student studying Digital Media at LaGuardia Community College. She is hoping to utilize and enhance her graphic design skills to impact a large audience.

Education

LaGuardia Community College

A.A.S. in New Media Technology

GPA: 3.9

Expected Graduation: June 2024

Experience

Student Designer

LaGuardia CC Wagner Archives

November 2023 - February 2024

- Selected from 100+ CUNY students to co-create and design the art for the CUNY t-shirt in honor of the 2024 Queens LGBTQIA+ Pride Parade with an anticipated attendance of over 50,000 New York residents.









Student Success Mentor

LaGuardia CC Center For Teaching and Learning

January 2023 - Present

- Drive engagement through compelling content creation, resulting in a 176% increase in average post interactions.
- Develop 40+ creative designs for print materials promoting college-wide events to boost student attendance.

Skills

- Photoshop 
- Illustrator 
- InDesign 
- Premiere Pro 
- After Effects 
- Blender 
- HTML/CSS 
- Canva 

Awards

Thompson Avenue Film Festival

Audience Award

2023

Casa de las Américas

LGBTQIA Writers Contest Winner

2023



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Dear Hiring Team at American Eagle,

I am writing to express my interest in participating in the 2024 Graphic Design Full-Time Training Program at American Eagle. As a regular shopper at American Eagle, I was ecstatic to find this opportunity. After reading American Eagle's passionate mission statement, I am certain that I can utilize my current knowledge of Adobe tools to enhance the Graphic Design team!

As a New Media Technology student studying at LaGuardia Community College, I am eager to take on opportunities to gain experience working in a creative field. Being the leader of the social media team for the Student Success Mentors Program has allowed me to hone my social media management and graphic design skills. Some highlights of my relevant experience include:

- Boosting interactions on the Student Success Mentors Program's Instagram page by
- Creating engaging flyers and presentations for New Media Technology-centered events.
- Co-created a t-shirt to be used in the 2024 Queens LGBTQIA+ Pride Parade.

American Eagle and Aerie have been my go-to locations for jeans and underwear due to their comfort and size inclusivity! Reading about your diverse team, employee resource groups, and dog-friendly environment excited me as work culture is one of my most crucial values.

I have provided my resume in my application to further detail my experience and education. I am grateful for your consideration and look forward to hearing from you soon!

Best regards,

Alexandra Rivera

